

# FELINE ADVOCATES OF LEON COUNTY

ANNUAL REPORT 2023



# OUR TEAM

## Board of Directors

**President-Founder**  
Michelle Hartsfield

**Vice President**  
Sara Jones

**Secretary**  
Gisele Poitras

**Director**  
Melissa Blake

**Director**  
Cailee Krambeck

**Director**  
Lindsey Viramontes

**Director**  
Becky Kring

**Director**  
Gloria Alvarez

**Honorary Director-Founder**  
Susie Caplowe

**Honorary Director**  
Gail Sloane  
Peyton Corbin



## Mission

To advocate on behalf of the rights of animals in Leon County, specifically cats, but on occasion others.

To provide service and care to animals in an attempt to reduce suffering.

To re-home homeless animals.

# MESSAGE FROM THE PRESIDENT

What a wild ride it is to operate a rescue. Never a dull moment, when dealing with cats and kittens and the stray cat overpopulation.

If I had to pick a moment I was most proud for 2023, I would have to say the amazing lift-off of the TNVR program. We all have to start somewhere and even if our numbers are only a drop in the bucket, every cat counts.

I truly believe education is the key to solving the population problem of both cats and dogs, along with, of course, spaying and neutering. And the mind-set of our community must be changed and people must be made aware.

It's also not easy to work in the community with stray cats, because where there are homeless cats there is poverty and homelessness for humans. That can take an emotional toll on all involved.

We will continue to make progress and do our part. We love what we do. FALC is here!

Michelle Hartsfield  
Founder and President



**"Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life."  
– Amy Poehler**

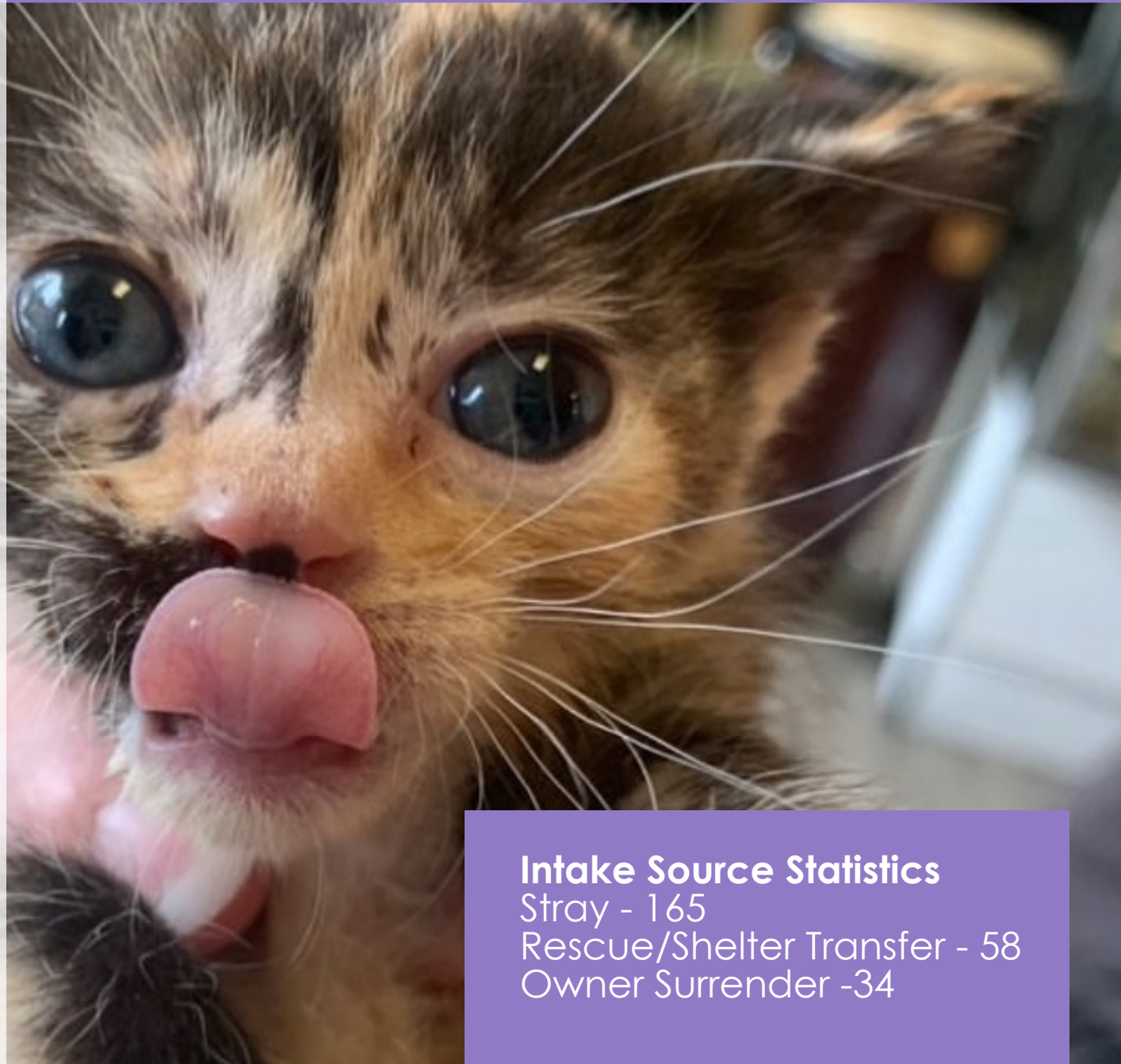
# THE FALC CATS

## INTAKES-257

2023 was another busy year for our team! We proudly took in over 250 cats, providing each one with a second chance at life. While we saw a small decrease in our intake number, a large amount of the cats we took in required extreme medical care which limited our resources.

These cats came from a variety of challenging circumstances, including municipal animal shelters, dangerous outdoor environments as strays, and owner surrenders. Every intake represents a life saved and a future transformed, and it's one of the most important aspects of our work.

From the moment we bring a cat into our care, our mission is to offer them a safe haven, medical attention, and the love they deserve. Some of these animals have experienced trauma, neglect, or uncertainty, and it's deeply rewarding to know that, through our rescue efforts, we're giving them a chance to thrive in new, loving homes.



### Intake Source Statistics

Stray - 165

Rescue/Shelter Transfer - 58

Owner Surrender -34

# THE FALC CATS

## ADOPTIONS 243

This year, we are proud to announce that 243 cats have been adopted into loving homes. Each adoption marks the start of a new chapter, not only for the cats but also for the families who welcomed them. Providing these animals with a permanent home is one of the most significant ways to impact their lives, ensuring they receive the care, love, and stability they deserve.

For many of these cats, adoption means leaving behind difficult beginnings—whether they were strays, surrendered by their owners, or rescued from shelters. Through adoption, they are given the opportunity to experience safety, warmth, and companionship. It's an essential part of the life-saving work we do, transforming what were once uncertain futures into ones filled with love and security.



# FAT CAT CAFE



## ADOPTIONS 204

Fat Cat Café celebrated its 6th year of being open in August of 2023! 6 years have gone by so quickly, and we are amazed by all the cafe has accomplished in this time.

We have experienced so many changes, challenges, and growth over the years. One thing that has not changed is our team's passion for creating a fun and educational experience for our patrons! We love getting to watch the cafe serve as a safe and relaxing space for customers to unwind, destress, and have fun with cats.

# FAT CAT BOOKS

## ADOPTIONS 39

Our bookstore celebrated its 3rd year in operation! Over the 3 years so far we have adopted out over 100 cats! This number may seem small compared to the cafe, but our bookstore only houses adult and senior cats that so often struggle to find adopters.

Many of these cats were special needs as well, with medical conditions that required extra care. Our bookstore is committed to continuing to be a safe haven for adult and senior cats!



# REVENUE

## TOTAL

\$275,397

(represents our 2022-2023 Fiscal Year)

## FAT CAT CAFE

\$58,787

(2023)

## FAT CAT BOOKS

\$59,308

(2023)

## GRANTS

\$55,500

See Grants Next Page

(represents our 2022-2023 Fiscal Year)

## FUNDRAISING

\$9,000<sub>apprx</sub>

(2023)



## 2023 FUNDRAISERS

FOR CATS' SAKE ART AUCTION-DECEMBER • BLIND DATE WITH A BOOK-FEBRUARY • BOOK SALE-  
QUARTERLY • FACEBOOK FUNDRAISERS PERIODICALLY • GARAGE SALE BI-ANNUALLY



# GRANTS-\$55,500 (awarded)

Continuing the amazing partnership with Orphan Kitten Club has allowed us to take on some of the more challenging cases of saving kittens lives. Orphan Kitten Club is a nonprofit founded by Hannah Shaw (known as "Kitten Lady" on social media) that not only operates a life-saving kitten rescue, but also strategically partners with other rescue organizations across the USA to provide funding and support for innovating life-saving work with kittens.

By receiving programmatic grants and individual medical grants for "Mighty Cats", we were able to focus on helping sick and injured kittens, a population of felines that often struggle to find rescue placement.

## MightyCat Medical Grant Recipients

1/14/23 Rainbow  
\$2500 - eye enucleation

4/5/23 Moxie  
\$2500 - pelvic surgery

7/21/23 Topanga  
\$3000 - leg

8/15/23 Harry  
\$3500 - hiatal hernia

## Program Grants

### Full Circle TNR

\$ 17,000  
submitted 11/25/22  
approved 1/6/23  
awarded in 2023

### Snip Snip Hooray

\$10,000  
submitted 8/10/23  
approved 9/14/23  
awarded in 2023

### Vets and FALC Unite!

\$17,000  
submitted 11/10/23  
approved 12/26/23,  
awarded in 2024



# COMMUNITY PARTNERS

## IT TAKES A VILLAGE

We give our utmost thanks to those who walk with us in our journey!

**"A single leaf working alone provides no shade."  
– Chuck Page**



ANIMAL AID SPAY & NEUTER CLINIC



# OUR VILLAGE

## OUR FOSTERS

We are so thankful for our fosters, who provide a safe space for cats in our care until they are adoption ready. Our fosters choose to be part of a greater mission to create a better world for animals, a world where every animal in need can be rescued. Our foster team is doing feline life-saving work daily and falls in love with the cycle of taking in cats in need, nursing them back to health, and saying goodbye so they can foster again and again.

## OUR VOLUNTEERS

We could not get anything accomplished without our volunteers, who provide the manpower to keep things moving! From helping out at events and fundraisers, to transporting cats to appointments, doing the laundry for our facilities, helping us deep-clean our facilities, and so much more.

## OUR EMPLOYEES

We are thankful to be able to hire employees to keep our adoption facilities running. All our employees are hard-working, intelligent, and passionate about our mission. They interact with the public daily to ensure you have a great experience visiting our facilities. People who make running these facilities easier and safer while the rest of us can go to our "day jobs".



# TRAP NEUTER RETURN

## Spays and Neuters - 1071

In 2023, our Trap-Neuter-Vaccinate-Return (TNVR) program experienced unprecedented growth, with over 1,000 cats successfully TNR'd—an incredible increase from the 222 cats we assisted in 2022. This expansion was made possible through a generous grant of over \$15,000 from our partner organization Orphan Kitten Club, as well as a surge in volunteers.

With the OKC grant, we launched a rural outreach initiative in Moultrie, Georgia, a community with a significant population of unaltered, free-roaming cats. Thanks to the resources we were able to provide—traps, supplies, and full coverage of medical costs—the Moultrie community alone was able to TNR over 500 cats in 2023. Liberty County was also able to take advantage of these resources making a tiny dent in their over population problem.

This monumental work has had a profound impact, preventing thousands of kittens from being born into uncertain conditions and helping to reduce the strain on local animal shelters

and rescues. By humanely managing the population of free-roaming cats, we are also contributing to a healthier environment for both the cats and the communities they live in.

The success of 2023 demonstrates the powerful impact of TNR, and we are eager to continue building on this momentum to make an even greater difference in the years to come.

We just received a  
\$17,500 grant  
to save tiny lives!



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